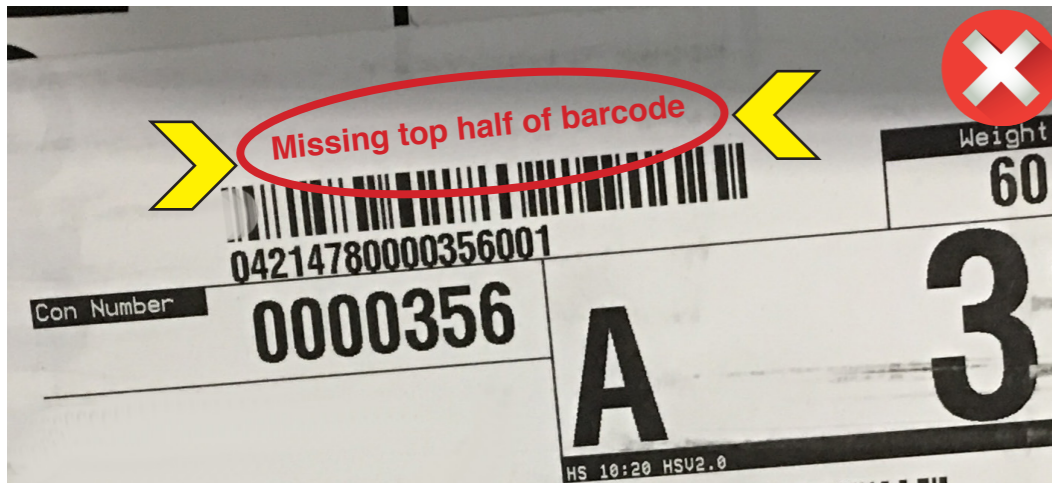
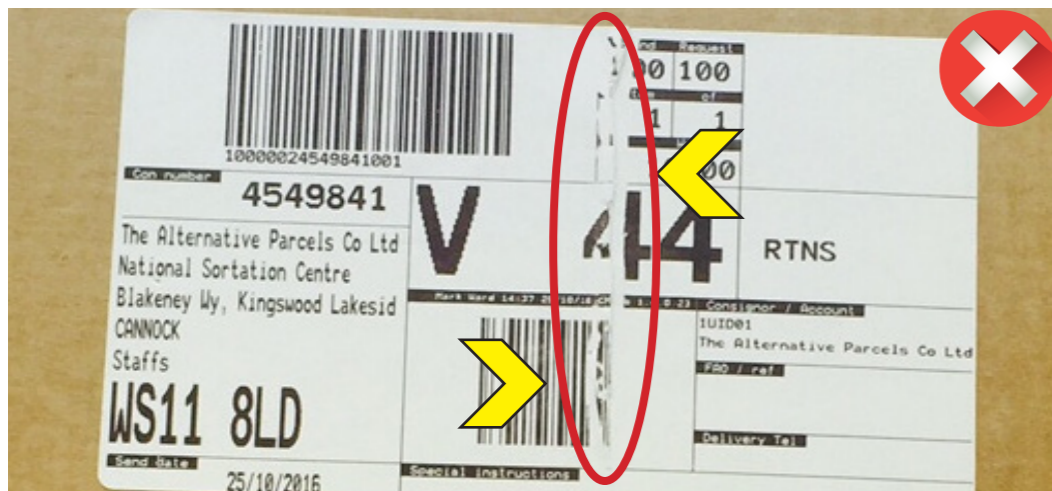


Label Quality

Perfect label



Poor quality - will not scan



Label Placement

Correct placement of labels - Flat surface, crease free



Poor placement of labels



Never place over corners
Remove other barcodes

Never place in plastic wallet

Never scrunch around tube end



Never crease
Never place over flap

Never cover with strap

Never place on canvas

Understand your Label



The parcel barcode!

This bar code is scanned throughout your parcels journey, so your customer can keep track of where it is. Fuzzy printing and restrictions can cause delays and less visibility when scanning your parcel!

 5000080035513001		<table border="1"> <tr> <td>Send</td> <td>Request</td> </tr> <tr> <td>Item</td> <td>of</td> </tr> <tr> <td colspan="2">Weight</td> </tr> </table>	Send	Request	Item	of	Weight		 <p>NATIONWIDE NEXT DAY DELIVERY</p> <p>0800 373737</p>
Send	Request								
Item	of								
Weight									
Con number		Destination depot and sort zone information							
Service level is displayed here		Customer name Address 1 Address 2 Address 3 Address 4 Address 5 Postcode							
Send date 04/04/2018		Special instructions These are seen by the delivery driver							
nac001.apcops 13 Jul 16 10:35 WC v1.		Consignor / Account Sender details are displayed here							
Delivery Tel 01234 567891		Reference number							

The delivery driver needs this!

Clear customer address can aid the driver.

Clear delivery instructions can aid the driver.



The destination barcode!

This bar code tells us where your parcel is heading to! So our hub staff can place it into the correct loading bay. If this is not visible your parcel won't be able to travel further.